

# Balloon Colour Planning Guide

(By BleRose Adventures)

Purpose: Help you choose balloon colours that perfectly match your event theme.

## Step 1: Define Your Event Purpose

- What is the celebration? (Birthday, baby shower, wedding, corporate event)
- Who is the guest of honour?
- Is the event formal, casual, or playful?

## Step 2: Identify the Event Theme

- Theme name: \_\_\_\_\_
- Mood/feeling: \_\_\_\_\_
- Inspiration source: \_\_\_\_\_

## Step 3: Assess the Venue

- Venue name & location: \_\_\_\_\_
- Indoor or outdoor? \_\_\_\_\_
- Existing colours: \_\_\_\_\_
- Lighting type: natural / warm / cool

## Step 4: Choose Your Main Colour

- Main balloon colour: \_\_\_\_\_
- (This will be your anchor colour)

## Step 5: Add Supporting Colours

- Supporting colour 1: \_\_\_\_\_
- Supporting colour 2: \_\_\_\_\_

## Step 6: Select an Accent Colour

- Accent balloon colour: \_\_\_\_\_
- (Use sparingly for highlights)

## Step 7: Decide on Balloon Finishes

- Matte
- Glossy latex
- Chrome / metallic
- Transparent with confetti
- Pastel tone

## Step 8: Check Colour Balance

- More than four colours? Yes / No
- Complementary colours? Yes / No
- Stand out in venue? Yes / No

## Step 9: Test Under Lighting

- Test balloon sample under venue lighting before buying in bulk.

## Step 10: Coordinate With Other Décor

- Match with tablecloths, flowers, signage, and other decorations.

Quick Colour Inspiration:

Tropical party: Teal, Coral, Yellow, Gold

Romantic wedding: Blush pink, Ivory, Champagne gold, Rose gold

Safari adventure: Tan, Olive, Deep green, Bronze

Winter wonderland: Icy blue, White, Silver, Navy

Tips:

- Stick to 3–4 colours for a clean look.
- Use metallics for elegance and pastels for softness.
- Always secure balloons properly, especially outdoors.

BleRose Adventures – Bringing your event colours to life!

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